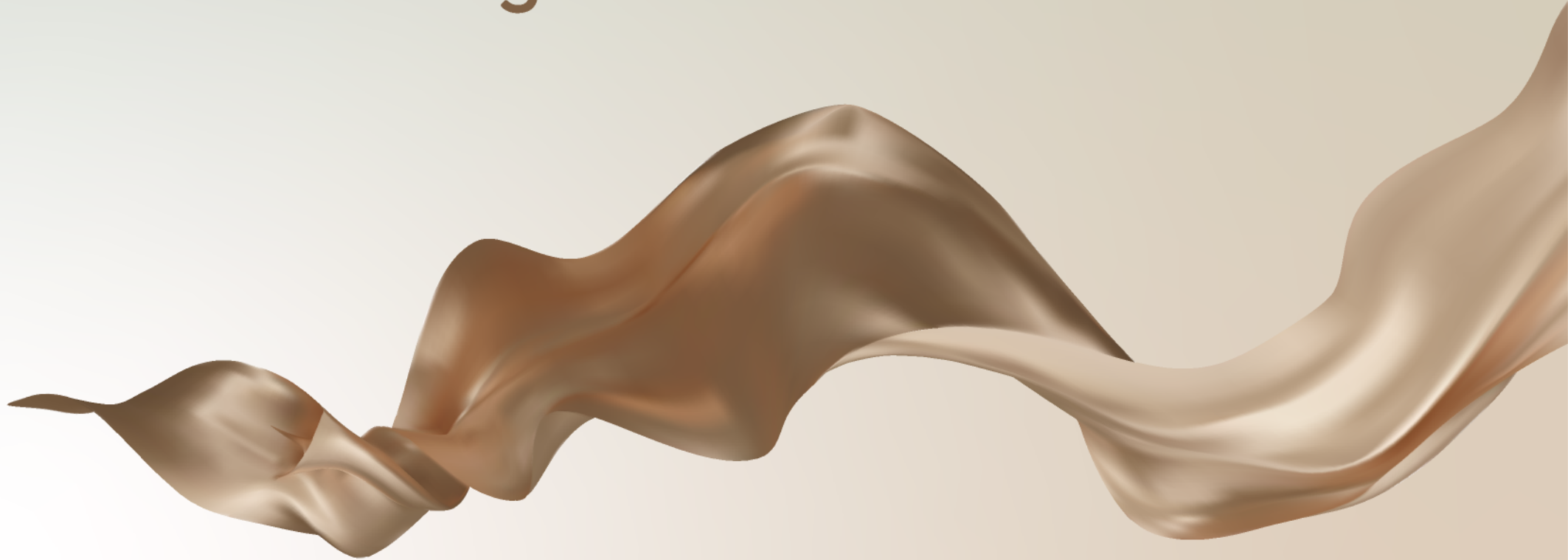


Prima
Chic

Fragrant Richness

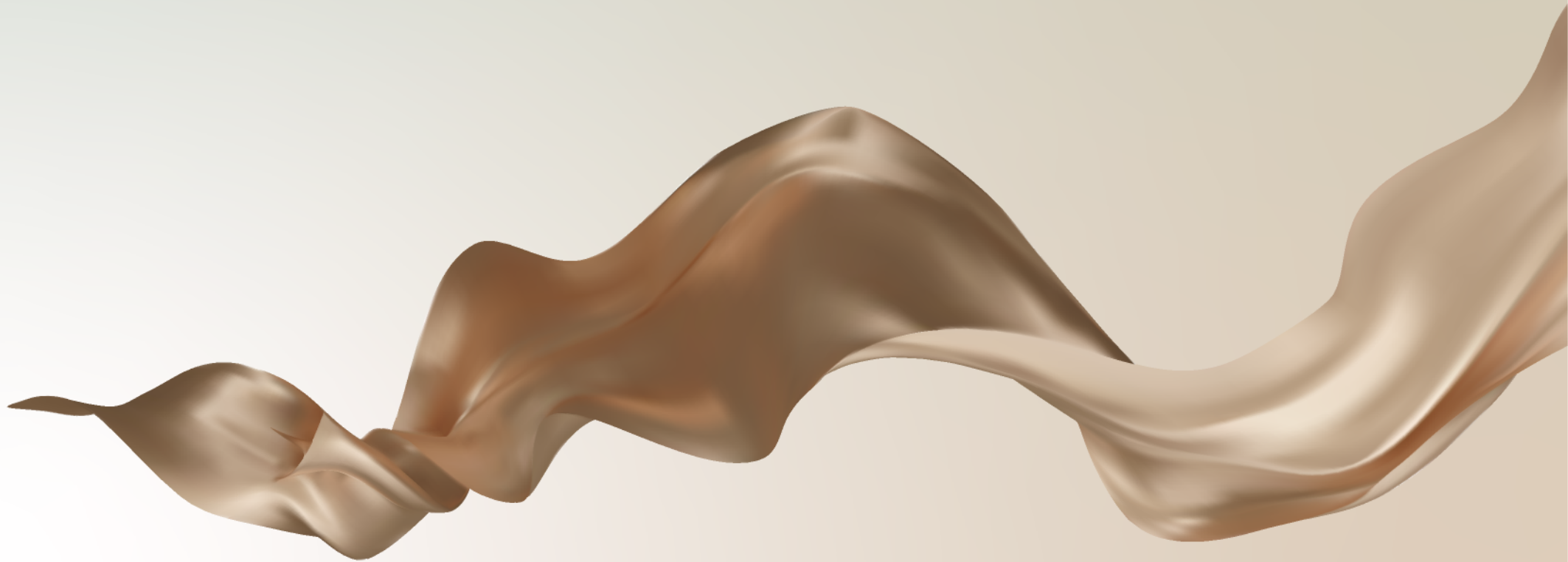


Prima Chic

The scent revolution you've been waiting for! We're breaking down the barriers of exclusivity, bringing you high-quality, luxury perfumes that are all about you.

Prima Chic is your passport to a world of vibrant, fun, and colorful scents, each one designed to match your mood, your vibe, your style. Prima Chic speaks your language – youthful, daring, and totally you. It's time to wear your individuality with a scent that's as unique as you are.

Our Collection



The Essentials

The Essentials by Prima Chic is your ultimate scent wardrobe. Vibrant, colorful perfumes designed to match every mood, style, and moment. Each fragrance in the collection is a playful expression of individuality, perfect for the young and bold. From fresh and floral to sweet and sultry, The Essentials offers a versatile range of scents that empower you to express yourself, every day. Whether you're feeling carefree, adventurous, or effortlessly chic, this collection has a fragrance that's as dynamic and unique as you are.



LUMINO

A perfume that sparkles like a bright star, combining radiance and brilliance. It opens with the fresh notes of Lemon Blossom and the vibrant sparkle of Pineapple. The fragrance is beautifully rounded with a warm finish of Amber and Vanilla, revealing an inner radiance of elegance and allure.

Top Notes

Lemon Blossom – Citrus

Heart Notes

Patchouli – Pineapple – Orchid

Base Notes

Amber – Vanilla



BRISA OUD

A fragrance that flows harmoniously with the beauty of a breeze. It opens with refreshing Bergamot and Lemon, touched with Cypress and Lavender. The heart reveals Sandalwood, Geranium, and a hint of Cinnamon, perfectly balanced. Finally, Patchouli blends with Musk and Oud, creating a deep, lasting impression.

Top Notes

Lavender – Bergamot – Lemon
Cypress – Clove

Heart Notes

Sandalwood – Geranium
Cinnamon

Base Notes

Oud – Musk – Patchouli



ESMERALDA

This fragrance embodies the elegance of a green emerald. It opens with fresh notes of Rosemary and Moroccan Rose, while Citrus and Cedarwood add a lasting freshness and sophistication.

Top Notes

Rosemary – Moroccan Rose

Heart Notes

Citrus

Base Notes

Cedar Wood



ISHAQ

Carries deep meanings in every drop, as if you were experiencing incomparable romantic moments. Its notes begin with a touch of Powder, Tangerine and Vanilla. In the heart of the fragrance, Orchid and Gourmand bloom.

Top Notes

Powder – Mandarin – Vanilla

Heart Notes

Orchid – Gourmand

Base Notes

Sandalwood – Stone Musk



VINO ROUGE

This fragrance begins with refreshing notes of Cinnamon Rose and Pepper, complemented by Vanilla.

At its heart, Iris and Jasmine radiate elegance, while the base of Cedarwood, Musk, Oud, and Leather exudes unmatched luxury, drawing attention with every moment.

Top Notes

Cinnamon Rose – Pepper
Nutmeg – Vanilla

Heart Notes

Saffron – Jasmine – Iris

Base Notes

Leather – Oud – Cedar Wood
Sandalwood – Musk



SAPPHIRE

As an aromatic concept carries in its aroma the splendor of the precious stone. Its notes begin with Lemon and Sage mixed with a touch of Saffron, then notes of Rose bloom with a touch of Magnolia in its heart. At its base, Patchouli sparkles with Oud, giving the fragrance an elegant character.

Top Notes

Lemon – Sage
Chamomile – Saffron

Heart Notes

Rose – Jasmine – Magnolia

Base Notes

Oud – Patchouli – Amber
Cardamom



CASUAL OUD

This perfume combines the allure of Patchouli with the elegance of Vanilla, enhanced by warm Musk and delicate Saffron. At the base, Leather and Oud add a rich, lasting touch, creating a unique fragrance suitable for every moment.

Top Notes

Vanilla – Patchouli

Heart Notes

Musk - Saffron

Base Notes

Oud – Leather



TOBACCO HONEY

This fragrance combines scents beautifully with its unique composition, where Tobacco with a hint of sweetness, blends with the splendor of Honey. Patchouli, at the heart of this olfactory art, meets a unique base of Smoked Oud and Tobacco, for a lively touch and mysterious appeal.

Top Notes

Honey – Vanilla

Heart Notes

Patchouli

Base Notes

Smoked Oud – Tobacco



ATMOSFERA

This fragrance embodies a complete world, reflecting the atmosphere its name suggests. Peach and Apricot open with a fresh, fruity journey, while Violet and Magnolia bloom gracefully at the heart, blending with warm Cedarwood. At the base, Amber, Sandalwood, and Musk bring depth, creating a refined aromatic experience.

Top Notes

Apricot - Peach

Heart Notes

Magnolia - Violet - Cedar Wood

Base Notes

Amber - Musk - Sandalwood



LOUD PHANTOM

This fragrance holds a hidden depth, blending the elegance of Orchid and Vanilla. At its heart, Patchouli and Sandalwood harmonize with Black Oud, creating an air of mystery and allure.

Top Notes

Orchid – Vanilla

Heart Notes

Patchouli – Sandalwood

Base Notes

Black Oud





Wild Whispers

The wild is never silent... it speaks in whispers, carried on the wind, hidden in the stillness, waiting to be discovered. Wild Whispers is an invitation to unlock that untamed part of yourself. Inspired by the silent power of predators and the elusive grace of wanderers. each fragrance flows like a memory of distant forests, high skies, and endless freedom... the wild within us never fades; it waits to awaken.

Lion

Roars with the fiery spark of Pepper, softens into a heart of calming Lavender, and rests on a majestic base of Amber and Patchouli, leaving a bold, untamed trail.

Top Notes

Pepper - Cassis
Bergamot - Ginger

Heart Notes

Lavender
Eucalyptus
Rose - Marine

Base Notes

Amber
Patchouli - Vetiver



Wolf

Opens with the bold bite of Juniper and Vodka, softens into a wild heart of Rose, and settles on a primal base of Musk, leaving a fierce, unforgettable trail.

Top Notes

Juniper - Vodka
Pepper Fusion

Heart Notes

Rose - Pimento
Cedar Wood

Base Notes

Musk - Vetiver
Leather - Clary Sage



Tiger

Bursts with the bold zest of Citrus, prowls through a smoky heart of Incense, and rests on a fierce base of Patchouli and Amber, leaving a trail of untamed elegance.

Top Notes

Citrus- Green Facets
Blackcurrant - Cassis

Heart Notes

Smoky Olibanum Extract
Incense

Base Notes

Myrrh - Patchouli
Amber - Precious Oud



Eagle

Takes flight with the golden allure of Saffron, soars through a bold heart of Leather, and settles on a majestic base of Oud, leaving a trail of untamed power in its wake.

Top Notes

Saffron
Nutmeg - Bergamot

Heart Notes

Leather
Smoke Fusion
Guaiacwood

Base Notes

Vetiver - Oud - Amber



Leopard

Opens with a playful burst of Red Currant, flows into a Velvety heart of Frangipani, and settles on a warm base of Vanilla, leaving a trail of grace.

Top Notes

Red Currant
Floral Notes
Bulgarian Rose

Heart Notes

Frangipani - Plum
Rose - Mimosa

Base Notes

Vanilla - Tonka Bean
Sandalwood



Fox

Begins with the mystique of Bergamot, weaves through a daring heart of Vetiver, and rests on a smooth base of Cashmeran, leaving a trail of subtle allure.

Top Notes

Lemon - Bergamot
Grapefruit - Cassis

Heart Notes

Geranium - Vetiver

Base Notes

Cashmeran - Tonka
Vetiver - Ambergris



Falcon

Soars with a sharp zest of Saffron, glides through an earthy heart of Black Pepper, and lands on a soft base of Musk, leaving a trail of elegance in its flight.

Top Notes

Saffron
Pink Peppercorn
Cardamom - Nutmeg

Heart Notes

Roses
Geranium - Black Pepper

Base Notes

Musk - Amber
Vetiver - Sandalwood
Cedar Wood
Incense - Cypriol



Eternal Hours

Time flows, but meaning lingers. Eternal Hours invites you to experience time not as fleeting minutes, but as eternal moments of transformation. Each of the ten fragrances corresponds to an affirmation, guiding you to pause, reflect, and reset your journey... every scent offers a portal to rediscover your power. Let the hours unfold eternally, as time is yours to shape.



08:08

Accept Yourself

Unfolds with a burst of Bergamot and Spearmint settling into warm Lavender and Lily, grounding you in a true, comforting embrace with Sandalwood and Vanilla.

Top Notes

Bergamot - Cardamom
Cinnamon - Spearmint

Heart Notes

Lavender
Lily - Armoise

Base Notes

Sandalwood - Vanilla
Benzoin - Tonka
Dry Amber



09:09

You will feel good soon

Blends zesty Grapefruit, Rose and Lily, with a warm Cedar Wood with Vanilla base for a refreshing, comforting scent.

Top Notes

Chinotto- Grapefruit
Lemon - Mandarin
Black Pepper - Rosemary

Heart Notes

Geranium - Rose - Lily

Base Notes

Cedar Wood
Vanilla - Tonka Bean
Moss - Musk



10:10

Dreams become reality

Opens with a bright Bergamot spark, leading to a calming heart of lavender, and settles into a warm blend of vanilla and amber for a soothing finish.

Top Notes

Aldehydic
Bergamot - Mandarin

Heart Notes

Lavender
Orange Blossom

Base Notes

Vanilla - Amber



11:11

Change is coming

A symphony of Bergamot's bright embrace unfolds into the sultry allure of Tuberose, grounded by a whisper of warm Vanilla, an olfactory journey of changes.

Top Notes

Bergamot
Cinnamon - Cardamom

Heart Notes

Date - Praline
Tuberose - Cognac

Base Notes

Benzoin - Vanilla
Tonka - Musky Notes



12:12

Someone thinks about you

Opens with a vibrant hint of Pink Pepper, softens into a sensual heart of Tuberose, and lingers with a warm, Musky base for an unforgettable impression.

Top Notes

Pink Pepper
White Peach
Lemon Winter

Heart Notes

Jasmine - Tuberose
Orange Flower
Kashmir Fusion

Base Notes

Vanilla
Musk - Sandalwood



13:13

Face your fears

Awakens with vibrant Orange, pulses with the warmth of Ginger, and settles into the glowing embrace of Amber, daring you to rise with every scent.

Top Notes

Orange
Pink Pepper - Berries

Heart Notes

Saffron - Ginger
Damask Rose
Aromafusion

Base Notes

Precious Woods
Amber - Musk



14:14

Follow your intuition

Sparks with zesty Lemon, flows through a bold heart of Rum and Vetiver, and settles in the smoky embrace of Tobacco leaf, guiding your soul with every scent.

Top Notes

Pink Pepper
Lemon - Neroli

Heart Notes

Rum
Clary Sage - Vetiver

Base Notes

Tobacco Leaf
Vanilla Bean - Styrax



15:15

Love yourself

Blooms with soothing Lavender, flows through a serene heart of Sandalwood, and settles into a deep embrace of Musk and Patchouli, a scent that whispers self-love with every breath.

Top Notes

Saffron - Lavender

Heart Notes

Sandalwood
Nutmeg

Base Notes

Musk - Patchouli
Royal Amber
Royal Agarwood



17:17

Moment of revival

Blooms with gentle Lavender, dances through a vibrant heart of Elemi oil, and settles into the soothing embrace of Cedar Wood, refreshing your soul with every inhale.

Top Notes

Lavender - Grapefruit

Heart Notes

Pink Pepper
Elemi Oil - Geranium

Base Notes

Cedar Wood
Vetiver - Patchouli
White Amber



18:18

Break old habit

Opens with the crisp freshness of Sea minerals, flows through a fiery heart of Ginger, and settles on an earthy Vetiver base, urging transformation with every breath.

Top Notes

Sea Minerals
Violet Leaf
Tangerine

Heart Notes

Ginger
Sage - Geranium

Base Notes

Vetiver
Sandalwood
Cashmere



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